



NOVELA. THE NEW TASTEMAKERS.



www.novelaworld.com



HOW DID WE GET HERE?

Once upon a time, people were just happy with water. Then someone discovered ice and cold water arrived. Another somebody maybe left water by a fireside, and before you know, hot water was a thing. And so it went. Fast-forward to today, and **what we demand from a drink is totally off the scale.**

And the same can be said of desserts.

Everything from how they taste to what they're made of to how they photograph is challenging today's bartenders, baristas, and dessert chefs to push their craft further.

This thirst (yes, that was intentional) to be more creative and original inspired us to create novela, a range of superior, hand-crafted syrups, sauces, frappes, and dessert toppings to meet their expectations and encourage their creativity further.

Hand-crafted from the finest natural ingredients, the range is low in sugar and high in fruit, making them the secret ingredient for success (yep, we meant that one, too) in today's ever-more demanding market.





OUR RANGE OF PRODUCTS

Or as we say, the Fabulous Five. They're all hand-crafted from natural ingredients, very high in fruit, and very low in sugar. The kind of hero ingredients with the power to transform the ordinary into extraordinary.



SYRUPS

Made the artisanal way from natural ingredients



BEVERAGE SAUCES

Delicately cooked to retain their complex flavour



DESSERT SAUCES

Lovingly slow-cooked sauces that are low in sugar.



FRAPPES

Crafted for the perfect mouthfeel and taste



TOPPINGS

A feast for the eyes and the tastebuds



COFFEE SHOPS

There's no such thing as just a cup of coffee these days. It's all about the latte, the mocha, the whatever-the-next-hot-new-thing is – which is just as likely to be the next-cold-new-thing. What makes coffee so exciting is what makes it so challenging; the endless variations and creations that are forever being conjured up. And that is where we come in.



FRAPPES

The perfect mouthfeel combined with only 100% natural ingredients. To create the new wow.



TOPPINGS

The crazy uncle of the family. Great for bringing the party spirit and the perfect crowning for your creations.



DESSERT SAUCES

Lovingly slow-cooked sauces that are low in sugar and just begging to be squeezed.



SYRUPS

Artisan syrups are hand-crafted from 100% natural ingredients with a dollop of passion.



BEVERAGE SAUCES

We take time with our sauce, cooking them lowly and slowly to bring out their flavour.



QUICK SERVICE RESTAURANTS (QSR)

We looked at the trends, we combed for new insights, and then we put our heads together and played around with some seriously good ingredients to create a range of products that are big on taste and perfect for now.



FRAPPES

We created these, because the world doesn't need another iced coffee. It needs better frappes.



TOPPINGS

Whatever special creations you come up with, these have to be the perfect way to top them off.



DESSERT SAUCES

Slow-cooked sauces rich in fruit flavour and ready to be squeezed all over...pretty much everything.



SYRUPS

Perk up your coffees with our artisan syrups, hand-crafted from natural ingredients and a splash of love.



BEVERAGE SAUCES

We took our time making these sauces, so you can offer even tastier ice creams and desserts.



PUBS & RESTAURANTS

We've been checking out what's happening in the pub and restaurant scene to see what's missing and what's needed. So, whether you're looking to dazzle with your desserts, personalise your coffees, shake up your shakes or mixing up your cocktails, we've got you covered.



FRAPPES

The evolution of frappes is as follows: ice coffee, frappe (est.1957) and now - fanfare please – the novela frappe.



TOPPINGS

No one remembers a starter, but a great dessert, that's an instagramable memory for life. And that's where we come in.



DESSERT SAUCES

Lovingly slow-cooked sauces that are low in sugar and just begging to be squeezed.



SYRUPS

Our artisan syrups are lovingly hand-crafted and packed with taste. Ideal, in fact, for raising your cocktail game.



BEVERAGE SAUCES

We don't think there's an ice cream sundae in the land that wouldn't benefit from our real fruit sauces.

novela | SYRUPS

We're very proud of our syrups. Made the artisanal way, they only ever contain natural flavours and extracts for a serious flavour punch. And yet, have much less sugar than you'd expect (up to 50% less than some of our competitors).

OUR SYRUPS ARE:



HAND-CRAFTED



**MADE WITH
NATURAL INGREDIENTS**



**MADE WITH
BRITISH SUGAR**

OUR FLAVOURS:

- Caramel
- Salted Caramel
- Popcorn
- Vanilla
- Roasted Hazelnut
- Coconut
- Toffee
- Honeycomb
- Chai
- Gingerbread
- Pumpkin Spice
- Coffee





BEVERAGE SAUCES

All our sauces are delicately cooked from natural ingredients to ensure they keep their complex flavour. And if it's a fruit sauce, we insist on a minimum of 50% fruit. So yes, it takes a little longer, but it means they taste a whole lot much better.

OUR SAUCES ARE:



HAND-CRAFTED



**MADE WITH
NATURAL INGREDIENTS**



**MADE WITH
BRITISH SUGAR**

OUR FLAVOURS:

- Mango
- Strawberry
- Blueberry
- Raspberry
- Milk Chocolate
- White Chocolate
- Choco - Caramel
- Butterscotch
- Salted Caramel
- Choconuttie
- Dark Chocolate





DESSERT SAUCES

The best thing about our dessert sauces is they're slow-cooked for a richer taste. Or is it that they're all natural and very low sugar? Or that they come in squeezable bottles? Whatever, they're brilliant.

OUR SAUCES ARE:



HAND-CRAFTED



**MADE WITH
NATURAL INGREDIENTS**



**MADE WITH
BRITISH SUGAR**

OUR FLAVOURS:

- Belgian Chocolate
- Strawberry
- Toffee Fudge
- Salted Butterscotch
- Raspberry
- Lemon
- White Chocolate
- Dark Sweet Cherry
- Salted Caramel Sauce
- Espresso Martini
- Mint Chocolate



novela | FRAPPES

The secret to a great frappe is the mouthfeel: that and a great taste, of course. And we nail it on both counts with 100% natural ingredients and the skill of true craftsmen and women. The result is a taste that compliments and enhances and never overpowers.

OUR FRAPPES ARE:



HAND-CRAFTED



**MADE WITH
NATURAL INGREDIENTS**



**MADE WITH
BRITISH SUGAR**

OUR FLAVOURS:

- Dairy-Free Vanilla
- Vanilla



novela | TOPPINGS

Our toppings take some topping - we know, but it had to be said. Our unique creations are made of the finest natural ingredients to add a flourish of artistry to drinks and desserts—a treat for both the eyes and the taste buds.

OUR TOPPINGS ARE:



HAND-CRAFTED



**MADE WITH
NATURAL INGREDIENTS**



**MADE WITH
BRITISH SUGAR**

OUR FLAVOURS:

- Digestive Biscuit
- Spiced Biscuit Crumb
- Twinkle Range
- Coloured Sugar Range
- Nut Free Brittle Range
- Biscuit Twinkle Blend
- Sweet Biscuit Crumb
- Chocolate Crumb





GET IN TOUCH

Whether you want to know more about us or find out what we can do for you, please get in touch. We'd love to hear from you.



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